



Guy Steeves
Constant Contact



Email



Social Media

The Power of Email & Social Media Marketing

Featuring Guy Steeves, Constant Contact

Build the **relationships** that are critical to your business success with easy, inexpensive, and highly effective **Email and Social Media Marketing!**

Proactive, outbound Email and Social Media marketing should be an important, key component of your overall marketing and communications strategy.

Email & Social Media Marketing **work together** to builds relationships, brand and **grow your business.**

Presentation will include:

- Email Marketing trusted best practices to maximize open rates and entice your audience to take action with "Content is King" links.
- How Email & Social Media work together to build your list and grow your business.
- Winning Email & Social Media strategies for acquiring and keeping quality customers, clients or members.
- Viral magic: increase your contact mailing list by asking subscribers to forward to friends or colleagues—proving that a market is a conversation.

Thursday, March 1, 2012
11:30am – 1:30pm
World Trade Centre Edmonton
600, 9990 Jasper Avenue
Tickets: \$28 Members (+GST)
\$38 Non Members (+GST)

To register, please fax this form to (780) 424-7946

NAME(S): _____

COMPANY: _____

ADDRESS: _____ POSTAL CODE: _____

PHONE: _____ FAX: _____ EMAIL: _____

METHOD OF PAYMENT:

CHEQUE MASTERCARD VISA AMEX DINERS/ENROUTE INVOICE ECC members only (subject to approval)

CREDIT CARD #: _____ EXPIRY DATE: _____ / _____ No. OF ADMISSION TICKETS: _____

TOTAL \$: _____

SIGNATURE: _____

Please make cheques payable to the Edmonton Chamber of Commerce:
700, 9990 Jasper Avenue, World Trade Centre Edmonton
Edmonton, Alberta T5J 1P7 Tel: (780) 426-4620, GST#: R107282196.
7 day cancellation policy is in effect; please fax cancellations to (780) 424-7946

Tickets ordered less than one week prior to the event will be held at the door. If you have not recieved your tickets 3 days before the event, please call Melissa Johnson at (780) 426-4620

We collect only the personal information that we need for the purposes of providing services to our members. We may collect your information from other persons with your consent or as authorized by law. We protect personal information in a manner appropriate for the sensitivity of the information. We make every reasonable effort to prevent any loss, misuse, disclosure or modification of personal information, as well as any unauthorized access to personal information.