



# Meet The North

## *Going Global* 2012

Edmonton Marriott at River Cree Resort  
Edmonton, Alberta, Canada 🇨🇦 October 3-5, 2012



*Prosperity through trade*

*We foster a global World Trade Center network that enhances the brand and promotes prosperity through trade and investment.*

Once again it is World Trade Centre Edmonton's turn to host one of the premier trade and economic conferences for Canada's North region.

Every three years in Alberta's capital city, Meet the North brings together economic sectors in locations from Edmonton to Whitehorse, Iqaluit to Yellowknife, Grande Prairie to Fort McMurray and back to the Capital Region. The 2012 edition will be no different. Attend and get informed by experts on northern economic development, or take a lead in the learning process by registering to become a presenter/exhibitor. We would love to see you there.

## Northern Reach

WTC Edmonton fosters and promotes economic growth. As the urban centre of Canada's North, Edmonton is a hub for many industry sectors, especially oil, gas, mineral and transportation. But



with each corner of the North in mind, we aim to be an influential leader, advocate and catalyst for a broader and diversified economy with a focus on intra-regional and international trade.



## International Reach

WTC Edmonton is the international division of the Edmonton Chamber of Commerce and a member of the World Trade Centers Association (WTCA), a global network of 331



trade centers in 98 countries. WTC Edmonton is the local, regional and international business community's home away from home; a comfortable, one-stop service centre connecting individuals and companies with global opportunities. WTC Edmonton also offers professional training programs empowering businesses to explore new markets while minimizing risk and maximizing return on investment.

## Partnerships

WTC Edmonton encourages communication and collaboration between Alberta's Industrial Heartland and northern neighbours. It has established official partnerships with 19 northern Chambers of Commerce to present better opportunities for all. Together with the Edmonton Chamber of Commerce, close to 9,000 businesses "carry the card."

The WTC Edmonton member card entitles holders to preferred access to WTC Edmonton's facilities and services and to the global World Trade Center Association (WTCA) network. Other benefits to membership include special pricing for the advertisement and marketing of member's goods and services in our monthly publication Commerce News. This magazine reaches 26,000 businesses in Edmonton. WTC Edmonton also offers special notification of northern events through a monthly electronic news bulletin.

## Sponsorship Opportunities

Sponsorship opportunities are available. For more information, and to be part of a forum featuring opportunities in the greatest untapped region in the Northern Hemisphere, please contact Dennis Gane; manager, business development at [dgane@edmontonchamber.com](mailto:dgane@edmontonchamber.com) or call (780) 426-4620.



For more information on this event, visit:  
<http://www.wtcedmonton.com>

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