

# Chamber Events



**NFPW**  
NOT FOR PROFIT WEEK  
EDMONTON CHAMBER OF COMMERCE



The Edmonton Chamber of Commerce Presents

## Not for Profit Marketing and Private Sector Relationships

This seminar will be of great interest to Not for Profit (NFP) and chamber business members. Guided by her own community-based passion and a professional motto to promote, develop and preserve Alberta's culture and heritage in support of vibrant and inclusive communities, Hon. Heather Klimchuk, Alberta minister of culture and community services will start the morning off.

Dr. Mary Runte is a leading scholar and educator in the field of social responsibility in Canada. What is Social Responsibility? Why is it growing in demand? How does it fit within a rapidly evolving and diverse community? Who is the target market for key messaging? Can we identify commonalities increasing successful relationships between the NFP and business community? Register and find out.

Gold Sponsor:

University of  
Lethbridge



Faculty of Management

**Hon. Heather Klimchuk**  
Alberta minister of culture  
and community services



Friday, March 16, 2012  
World Trade Centre Edmonton  
6th floor, 9990 Jasper Avenue  
8:30AM – 11:45AM  
Tickets: \$15 members (+GST)  
\$25 non-members (+GST)



**Dr. Mary Runte**

Director, social responsibility and Not-for-Profit programs  
University of Lethbridge Faculty of Management

To register, please fax this form to (780) 424-7946

NAME(S): \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

METHOD OF PAYMENT:

CHEQUE     MASTERCARD     VISA     AMEX     DINERS/ENROUTE     INVOICE ECC members only (subject to approval)

CREDIT CARD #: \_\_\_\_\_ EXPIRY DATE: \_\_\_\_\_ / \_\_\_\_\_ No. OF ADMISSION TICKETS: \_\_\_\_\_

TOTAL \$: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

Please make cheques payable to the Edmonton Chamber of Commerce:  
700, 9990 Jasper Avenue, World Trade Centre Edmonton  
Edmonton, Alberta T5J 1P7 Tel: (780) 426-4620, GST#: R107282196.  
7 day cancellation policy is in effect; please fax cancellations to (780) 424-7946

Tickets ordered less than one week prior to the event will be held at the door. If you have not received your tickets 3 days before the event, please call Melissa Johnson at (780) 426-4620

We collect only the personal information that we need for the purposes of providing services to our members. We may collect your information from other persons with your consent or as authorized by law. We protect personal information in a manner appropriate for the sensitivity of the information. We make every reasonable effort to prevent any loss, misuse, disclosure or modification of personal information, as well as any unauthorized access to personal information.