

Edmonton Grows

How can you fill your
business needs
with quality employees?

Through *Networks*,
the 2011-2012 Membership
& Business Directory

33rd edition

- Chamber 101 ▪ Impact of Labour Shortages
- Workforce Diversity & Success Stories



Improve YOUR workforce and YOUR connections. Reach through OUR connections, including thousands of potential partners, sellers and buyers in the Edmonton region, northern Alberta, BC and Saskatchewan, Yukon, NWT and Nunavut.

As we prepare for another period of economic growth, it is important local business be aware of the services and people available to help combat labour shortages. By being a part of *Networks* you can gain insight from successful employers, connect with future employees, and learn about the various agencies that exist to make sure Edmonton's workforce is utilized properly.

Networks is an indispensable information resource containing more than 9,000 listings of northern business contacts, services and products.

Book your ad space today.

Contact Rita Boyce at 780 409 2614
Or rboyce@edmontonchamber.com



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Edmonton and the North Growing Together

“Canada’s petroleum industry will struggle to find the workers over the next 10 years. Not only will we need to replace skilled, experienced workers but prepare for future growth.”

Cheryl Knight, CEO – Petroleum Human Resources Council of Canada

Be Part of

Edmonton Grows:

*Connecting
Today’s Business
with Tomorrow’s
Workforce*

Networks

2011-2012 Membership & Business Directory

*Promote your
organization,
your services,
your employment
opportunities.*

Networks is the annual membership directory of the Edmonton Chamber of Commerce and World Trade Centre Edmonton, used year-round for the past 32 years to make connections and purchase products and services. This indispensable information resource with more than **9,000** Edmonton and northern business listings is distributed to **30,000** business and community leaders throughout the North including Edmonton, northern Alberta, British Columbia and Saskatchewan, our three northern territories and more!

The **2011-2012 Networks** will feature a collection of articles about the economic and social effects that can arise from an underutilized workforce, and what can be done to correct trends as we prepare for another expected labour shortage.

A provincial wide survey conducted by the Edmonton Chamber of Commerce’s Workforce Diversity Edmonton initiative and Calgary Chamber’s Talent Pool showed the majority of small-medium businesses are unaware of resources in their community that can empower them to tap into people of diversity seeking work.

Join us as we profile Edmonton and northern organizations that are working hard to change perceptions through the delivery of training programs; investigate what those programs are, and hear stories of talented and eager individuals who face the most challenges.

In addition, **Networks** will also give you an in-depth view into the workings of the Edmonton Chamber of Commerce and the chamber movement as a whole. Our “Chamber 101” feature section will answer questions of what we do, how we do it, and who we do it for.

**Get Connected
To Thousands of Potential Clients,
Partners And Employees.**

Advertising space is limited. Reserve yours today!

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