

eNews Advertising Rates



The Edmonton Chamber of Commerce is now offering online advertising services!

This is an exciting opportunity to take advantage of one of the fastest growing advertising mediums within one of the largest business organizations in Canada. Your message will be viewed by a wide and diverse audience of over 3,500 Chamber members, stakeholders and partners from the metro area and Canada's North through our eNews. This electronic newsletter is distributed once a week with a readership that has seen tremendous growth. Advertisements will include a link to a URL or an email address.

Vertical orientation pricing†:

Duration*:	Members:	Non-Members:
1 week	\$190.00	\$380.00
4 weeks	\$540.00	\$1080.00
12 weeks	\$1275.00	\$2550.00

Horizontal orientation pricing†:

Duration*:	Members:	Non-Members:
1 week	\$210.00	\$400.00
4 weeks	\$560.00	\$1100.00
12 weeks	\$1295.00	\$2570.00



150 pixels

200 pixels



420 pixels

100 pixels

† GST not included.

* Must be consecutive weeks

Required formats: jpg, gif, or png. 72 pixels/inch, RGB.

Vertical orientation dimensions (in pixels): 150 wide x 200 high.

Horizontal orientation dimensions: 420 wide x 100 high.

Please note:

- The Edmonton Chamber of Commerce reserves the right to approve final graphics.
- For use of Edmonton Chamber of Commerce graphic design services a \$50 per hour charge will be added.
- (HTML or Flash ads are not available at this time).

- Dates and rotation of ad placement will be determined in the order of active advertisers, as you may share the space with up to 10 other advertisers.

Contact:

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 online sales representative
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