

October 18, 2010

Edmonton adds another global voice for business

The Edmonton Chamber of Commerce and the World Trade Centre Edmonton are proud to announce today that earlier this week its president and CEO Martin Salloum was elected to the board of directors of the World Trade Centres Association at its General Assembly in Beijing.

Salloum was among candidates from five global regions vying for one of 16 seats in a historic vote that represents the first open elections in WTCA history. He will serve as one of three North American (U.S., Canada and Mexico) regional directors.

Salloum has been involved with the WTCA since 1984 when on behalf of the Edmonton Chamber of Commerce he purchased a license for World Trade Centre Edmonton. After becoming president of the chamber in September of 1994, he made a commitment to establish a strong and functioning World Trade Centre.

“On behalf of the members of the Edmonton Chamber of Commerce, and of World Trade Center Edmonton, I would like to congratulate Martin on this accomplishment,” said Carman McNary, chair of the Edmonton Chamber of Commerce board of directors. “Martin’s election to the board of directors of this global organization can only have a positive impact on opportunities for Edmonton’s business community.”

Located downtown, World Trade Centre Edmonton is a tangible link to international business markets and opportunities. It serves as Edmonton’s commercial connection to six world trade centres throughout Canada and more than 300 around the globe.

Backgrounder

World Trade Center Edmonton (WTCE)

The network created through the World Trade Centre is not only very powerful but World Trade Centre Edmonton is also a business home away from home.

More than a building or an organization, a World Trade Center (WTC) brings together business and government agencies involved in international trade, provides essential trade services and stimulates the economy of the region it serves. A WTC puts all the services associated with global commerce under one roof. A WTC address gives a business prime and continuous access and exposure to all the services, organizations and individuals essential for success in world trade. As such, the World Trade Centre Edmonton provides many services including private offices, meeting and conference facilities and audio-visual equipment for visiting businesspeople who are members of the World Trade Centre Association.

World Trade Centers Association (WTCA)

The WTCA was established in 1970 to promote the flow of international trade and commerce. Each member centre offers trade and business related information and services to both local and visiting business representatives. All services are reciprocal, permitting members of each WTC to use the facilities and services of all others. Services available via the World Trade Centre Association and its related web portals include:

- Certificates of Origin and Notarization
- Information on incoming and outgoing trade missions.
- Information on trade opportunities around the world
- "Virtual Trade Fair" is a multimedia catalogue for displaying your products globally.
- Online directories listing of over 140 thousand importers & exporters
- Help with trade promotion, finance, and law

For more information on WTCE and the WTCA visit:

www.edmontonchamber.com or edmontonchamber.com/wtc_home.aspx

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