

The background of the entire image is a photograph of the Edmonton City Centre, featuring its iconic dome and classical architecture. The image is overlaid with a semi-transparent blue filter. The Alberta flag is visible on a tall pole to the left of the dome.

INVESTMENT PACKAGE

A Conversation with Alberta Health Ministers



EDMONTON
CHAMBER OF
COMMERCE

Thursday, January 14 | 11:30 AM - 1:30 PM

About The Event

Alberta is reshaping its health care system in ways that will influence the province for decades. To support employers and industry leaders in understanding what this shift means, the Edmonton Chamber of Commerce is bringing together all four provincial health ministers for a high-level conversation on the future of health care and its impact on Alberta's economic landscape. This is the first time all four Ministers will be on the same stage.

This event features a keynote presentation and a moderated panel on the Government of Alberta's refocused health care strategy. Attendees will gain clarity on the changes underway, the progress achieved to date, and what stakeholders can expect as the province moves into the next phase of implementation.

Featured Speakers

For the first time, the program includes remarks from the four ministers leading Alberta's newly structured health system:

- Matt Jones, Minister of Hospital and Surgical Health Services
- Adriana LaGrange, Minister of Primary and Preventive Health Services
- Jason Nixon, Minister of Assisted Living and Social Services
- Rick Wilson, Minister of Mental Health and Addiction

A strong health care system supports employee well-being, talent attraction, labour availability, and regional competitiveness. It also opens new opportunities for innovation, procurement, and sector growth. This event will help business leaders understand how these reforms may influence their operations, costs, and long-term planning.

Why Partner with Us

By sponsoring this event, your organization will be positioned alongside Alberta's health care leadership as they unveil the province's vision for a modernized, patient-centred system. You'll gain:

- Direct brand exposure to 50-100 business leaders, health sector stakeholders, elected officials, and media
- A platform to demonstrate your commitment to health care innovation and Alberta's future
- An opportunity to be part of the conversation shaping how health care is delivered in our province

Let's bridge health care transformation with Edmonton's economic and civic leadership, together.

Sponsorship Opportunities

**\$10,000
Presenting
Sponsor**

- Exclusive title sponsor with VIP logo placement
- Opportunity to deliver opening remarks
- VIP table and seating at the head table
- Banner placement in high-visibility areas at the venue

**\$7,500
Supporting
Sponsor**

- VIP table of 8
- Verbal recognition by the MC during the event
- Logo placement on select digital communications
- Banner placement in designated event spaces

**\$5,000
Contributing
Sponsor**

- Verbal recognition during the event
- 4 complimentary tickets for guests
- Limited logo placement on select digital communications
- Multiple Contributing Sponsorships available

Custom packages are available upon request.

A low-angle photograph of the Edmonton City Centre, showing its iconic dome and classical columns. The image is overlaid with a semi-transparent blue filter. A flagpole with the Alberta flag is visible to the right of the dome.

**Thank you for your vested interest
in making Edmonton a competitive
place to do business.**

LAURA KINGHORN

*Vice President of Partnerships &
Community Relations*

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