

INVESTMENT PACKAGE

Chamber Ball 2027



EDMONTON
CHAMBER OF
COMMERCE



CHAMBER BALL

The Chamber Ball is Edmonton's most prestigious black-tie gala, where the city's business leaders gather for a night of elegance, celebration, and networking. With over 1,000 guests from the highest echelons of the business community, Chamber Ball is the place where connections are made and partnerships are formed. Hosted at the Edmonton Convention Centre, this evening of elegance, fine dining, and celebration sets the tone for the year ahead in business.

DETAILS

Date: January 30, 2027

Location: Edmonton
Convention Centre

Attendance: 1,000+

Sponsoring Chamber Ball

Chamber Ball is our signature black-tie event, a celebration of Edmonton's business community and its leaders.

Sponsorship offers exclusive visibility, premium networking, and the chance to align your brand with one of the city's most prestigious business events.

✦ FIRST POUR RECEPTION

An Exclusive Pre-Event Experience for Premier Sponsors

Be among the first to raise a glass at Chamber Ball 2027. The First Pour Reception offers an exclusive opportunity for premier sponsors to engage with Edmonton's most influential business leaders and Chamber Ball Award Winners—before the evening officially begins.

The reception blends refined ambiance with thoughtful design: premium cocktails, ambient lighting, curated décor, and attentive service create a sense of intimacy and distinction.



YOUR REACH EXTENDS BEYOND THE EVENING

When you sponsor the Chamber Ball, you're connecting with Edmonton's entire business community through our year-round digital presence. Your brand gains visibility across multiple platforms where Edmonton's business leaders are already engaged and actively seeking business insights and opportunities.

WEBSITE

Active Users: **115,000+**

Views: **267,000+**

NEWSLETTER

Open rate: **31%**

Click rate: **2.5%**

Contacts: **10,400+**

INSTAGRAM

Reach: **146,200+**

Views: **734,500+**

Interactions: **23,500+**

Followers: **6,200+**

LINKEDIN

Impressions: **527,000+**

Reactions: **7,150+**

Page views: **6,430+**

Followers: **18,330+**

**2026 year-to-date performance*





Sponsorship Opportunities

SOLD

PRESENTING SPONSOR

\$70,000

Take center stage as the exclusive Presenting Sponsor of the Chamber Ball. This premium opportunity offers unmatched visibility, prestige, and connection with Edmonton's top business leaders—all while aligning your brand with one of the city's most anticipated signature events.

Deliverables:

- Exclusive “Presented by [Sponsor]” on all branding, signage, and promotions
- Two seats at the Head Table
- Two additional prime location tables (10 guests per table)
- Opportunity to brand table with elevated tablescapes
- Screens throughout the evening featuring your logo and message
- Special thank-you presentation from the Master of Ceremonies
- Opportunity to co-present a business leader award
- 2-minute speaking opportunity
- Opportunity to show a 60-second video during the program
- Two full-page ads in the Chamber Ball program, *to be provided by December 14th, 2026*
- Presenting Sponsor logo placement on:
 - Website event page, e-newsletter, social media, and BIE Magazine advertising
 - One 10-week ad placement before or after the event





Sponsorship Opportunities

AWARDS

\$10,000

4 Available

The Edmonton Chamber Commerce Awards, Presented at the 2027 Chamber Ball

5 Awards will be presented:

- **Edmonton Chamber Business Leader of the Year:** Honouring a leader whose vision, impact, and commitment to excellence set the standard for how business is done in Edmonton.
- **Economic Impact Award:** Celebrating an organization that fuels Edmonton's economy through job creation, investment attraction, and measurable growth that benefits our entire community.
- **Industry Innovator Award:** Recognizing those who challenge the status quo with fresh thinking, innovative solutions, and ideas that inspire others to reimagine what's possible.
- **Emerging Business of the Year Award:** Recognizing a business or leader who, within the last five years, has built something remarkable and is shaping Edmonton's future.
- **Community Builder Award:** Honouring individuals and organizations who invest in Edmonton through generous action, strengthening our community one contribution at a time.

Deliverables:

- Representation on stage to present the Award with the Edmonton Chamber
- "Presented by [Company Name]" featured on the award itself and across all digital and print materials
- Recognized in the award video, played at Chamber Ball





Sponsorship Opportunities

GOLD SPONSOR

\$25,000

1 available

Evening of Elevations & Recognition:

- Two prime location tables of 10 and 2 seats at a Chamber Hosted Table
- Access to the **First Pour Reception**, with doors opening in advance of all guests
- Logo recognition throughout the venue as Gold Sponsor in a larger size than lower-level sponsors (*when possible*)
- Full page print advertisement in the Chamber Ball Program, *to be provided by December 14th, 2026*
- Special thank you and verbal recognition from the Master of Ceremonies

Marketing & Brand Awareness:

- Logo placement as Gold Sponsor on select Chamber Ball event advertising, marketing and display material leading up to the event (where possible), including:
 - Event website page
 - Digital Newsletter
 - Logo placements in the Business in Edmonton Magazine
 - Social Media recognition, including tagging your business
 - Recognized on Chamber Ball 2027 Commemorative Poster
 - One eight-week ad placement on edmontonchamber.com

SILVER SPONSOR

\$17,000

2 available

Evening of Elevations & Recognition:

- One prime location table of 10
- Access to the **First Pour Reception**, with doors opening in advance of all guests
- Logo recognition throughout the venue as Silver Sponsor in a larger size than lower-level sponsors (*when possible*)
- Half-page print advertisement in the Chamber Ball Program, *to be provided by December 14th, 2026*
- Special thank you and verbal recognition from the Master of Ceremonies

Marketing & Brand Awareness:

- Logo placement as Silver Sponsor on select Chamber Ball event advertising, marketing and display material leading up to the event (where possible), including:
 - Event website page
 - Digital Newsletter
 - Logo placements in the Business in Edmonton Magazine
 - Social Media recognition, including tagging your business
 - Recognized on Chamber Ball 2027 Commemorative Poster
 - One six-week ad placement on edmontonchamber.com



Sponsorship Opportunities

BRONZE SPONSOR

\$12,000

3 available

Evening of Elevations & Recognition:

- One prime location table of 8
- Access to the First Pour Reception, with doors opening in advance of all guests
- Logo recognition throughout the venue as Bronze Sponsor
- Quarter-page print advertisement in Chamber Ball Program, *to be provided by December 14th, 2026*
- Special thank you and verbal recognition from the Master of Ceremonies

Marketing & Brand Awareness:

- Logo placement as Bronze Sponsor on select Chamber Ball event advertising, marketing and display material leading up to the event (where possible), including:
 - Event website page
 - Digital Newsletter
 - Logo placements in the Business in Edmonton Magazine
 - Social Media recognition, including tagging your business
 - Recognized on Chamber Ball 2027 Commemorative Poster
 - One four-week ad placement on edmontonchamber.com

CELEBRATION SPONSOR

\$5,000

10 available

- Four Tickets to the 2027 Chamber Ball
- Access to the **First Pour Reception**, with doors opening in advance for 4 guests
- Logo recognition with other Celebration Sponsors in Chamber Ball Program
- Group logo recognition in the Celebration Sponsorship Category within venue





Sponsorship Opportunities

PENDING

LOUNGE SPONSOR

\$35,000

1 available

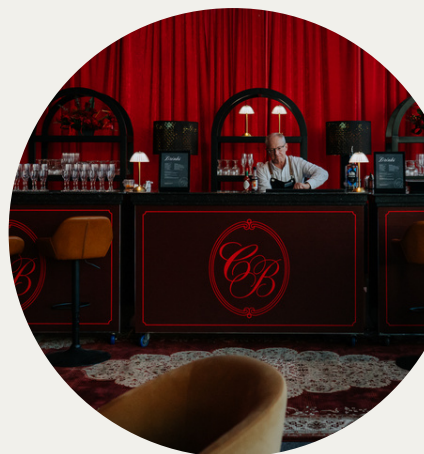
Raise a glass to premium visibility. As the Lounge Sponsor, your brand will be featured at one of the event's most high-traffic hubs—offering an opportunity to leave a stylish impression through a VIP branded bar experience at the First Pour Reception. Your sponsorship also includes a welcome drink experience provided to all guests.

Evening of Elevations & Recognition:

- Naming rights to the lounge — "Lounge presented by [Sponsor Name]"
- Branded welcome drink experience upon guest arrival
- Logo displayed at welcome drink station and drink menu
- One prime location table of 10
- Option to feature a signature cocktail with naming rights, custom bar signage, and drink menus
- Special thank you and verbal recognition from the Master of Ceremonies
- Full-page print advertisement in the Chamber Ball Program, *to be provided by December 14th, 2026*

Marketing & Brand Awareness:

- Logo placement as Bar Sponsor on select Chamber Ball event advertising, marketing and display material leading up to the event (where possible), including:
 - Event website page
 - Digital Newsletter
 - Logo placements in the Business in Edmonton Magazine
 - Social Media recognition, including tagging your business
 - Recognized on Chamber Ball 2027 Commemorative Poster
 - One eight-week ad placement on edmontonchamber.com





Sponsorship Opportunities

GOLDEN TABLE

\$10,000

*2 out of 5
available*

Reserve an elevated hosting experience with our Golden Table package.

Surround your guests with elegance in the most coveted seats of the evening, complete with a dedicated server and premium-tier liquor service at your table. From the moment you arrive, you'll be treated to bespoke gold-tier gifts and an ambiance that radiates exclusivity.

This is your moment to celebrate with Edmonton's most influential business leaders, elevate your brand, and enjoy an unforgettable night of glamour, connection, and prestige.

Golden tables are tables of 10.



MIDNIGHT SNACK SPONSOR

\$10,000

1 available

Delight attendees with a delicious late-night snack that keeps the energy going and your brand front-and-centre as the celebration winds down.

Evening of Elevation & Recognition:

- Branded late-night food station or snack activation
- Opportunity to display signage at the snack area
- Logo recognition throughout the venue as Midnight Snack Sponsor
- Special thank you and verbal recognition from the Master of Ceremonies
- One quarter-page print advertisement in the Chamber Ball Program, *to be provided by December 14th, 2026*

Marketing & Brand Awareness:

- Logo placement as Midnight Snack Sponsor on select Chamber Ball event advertising, marketing and display material leading up to the event (where possible), including:
 - Event website page
 - Digital Newsletter Social Media recognition
 - Recognized on Chamber Ball 2027 Commemorative Poster



Sponsorship Opportunities

ENTERTAINMENT SPONSOR

\$10,000

1 available

Your brand will be featured alongside our live performance, one of the most memorable moments of the night, with exclusive recognition before and during the show.

Evening of Elevations & Recognition:

- "Entertainment presented by [Sponsor Name]" on event signage
- Special thank you and verbal recognition from the Master of Ceremonies before/after entertainment
- Opportunity to introduce the entertainment (optional)
- One quarter-page print advertisement in the Chamber Ball Program, *to be provided by December 14th, 2026*

Marketing & Brand Awareness:

- Logo placement as Entertainment Sponsor on select Chamber Ball event advertising, marketing and display material leading up to the event (where possible), including:
- Event website page
- Digital Newsletter Social Media recognition
- Recognized on Chamber Ball 2027 Commemorative Poster



PHOTO BOOTH SPONSOR

\$5,000

1 available

Put your brand in every memory. As the Photo Booth Sponsor, your logo will appear on every printed and digital photo—offering high visibility in a fun, shareable way.

Evening of Elevations & Recognition:

- Logo on photo booth signage
- Logo printed on all photo strips/digital downloads
- Opportunity to provide branded props

Marketing & Brand Awareness:

- Logo placement as Photobooth Sponsor on select Chamber Ball event advertising, marketing and display material leading up to the event (where possible), including:
 - Event website page
 - Digital Newsletter Social Media recognition
 - Recognized on Chamber Ball 2027 Commemorative Poster



**Thank you for your vested interest in making
Edmonton a competitive place to do business.**



INTERESTED IN LEARNING MORE?

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