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OPPORTUNITIES

Back on Track: A Conversation on Edmonton's Business City Budget

Welcome to Edmonton's Thriving Business Community

For over 137 years, the Edmonton Chamber of Commerce has championed growth, innovation, and profitability in Edmonton's business community. Representing members ranging from small businesses to large enterprises across all sectors, we advocate for their interests at all orders of government, fostering a thriving and sustainable business environment. Our strategic partnerships and innovative services empower businesses to succeed and contribute to Edmonton's prosperity.

➤ **1900+**
MEMBERSHIPS

➤ **10K**
EVENT ATTENDEES
IN 2025

➤ **110K+**
EMPLOYEES
REPRESENTED

➤ **300**
NEW MEMBERS
IN 2025



About the Event



Date

Tuesday, September 29

Location

Fairmont Hotel MacDonald

Time

8:30 AM: Registration

9:00 AM: Presentation

10:00 AM: Event Concludes

Background

Edmonton is on a roll right now. There have been more jobs created here than anywhere else in Canada, and businesses invested more than \$3.3 billion in our city last year alone.

But there's a catch. If you own a business in Edmonton, you're paying almost double what you'd pay just outside city limits for the exact same kind of property.

This fall, City Council starts building the budget that runs Edmonton from 2027 to 2030, the most consequential decision our city council makes during their term.

Over the summer, senior Edmonton business leaders formed the Chamber's Fiscal Task Force, applying a business lens to City spending. For every dollar, we asked if it was the best use of that money? Their work built on months of engagement with Edmonton's business community, six councillor roundtables, two member surveys, and direct conversations with businesses across the city.

The result is our Back on Track: Business City Budget, the business community's perspective on where the City should stop spending altogether, where it should spend smarter, and what it should prioritize to actually move Edmonton forward.

Join Edmonton Chamber President & CEO, Doug Griffiths, and members of the Fiscal Task Force as they unveil the Business City Budget publicly for the first time.

Sponsorship Opportunities

Presenting Sponsor

\$10,000

- Exclusive Title Sponsor VIP Logo placement in all communications
- Opportunity to deliver brief introductory remarks (1-2 minutes)
- 1 VIP table (8) and seating at the head table
- Banner Placement in high-visibility area
- Recognition on the Alternative Budget webpage and in the physical copy
- Inclusion in post-event media release/press materials as Presenting Sponsor

Supporting Sponsor

\$5,000

- VIP table of 8 guests
- Verbal recognition by the MC during the event
- Logo placement on select digital communications
- Banner placement in designated event spaces
- Recognition on the Alternative Budget webpage and in the physical copy

Community Supporter

\$2,500

- Verbal recognition during the event
- Banner placement in designated event spaces
- 4 complimentary tickets for guests
- Limited logo placement on select digital communications

As a sponsor, partnering with the Edmonton Chamber of Commerce means joining forces with some of the city's most influential business events.

These events offer exclusive access to top-tier decision-makers, unparalleled brand visibility, and meaningful engagement opportunities that will drive your business forward.



**Thank you for your vested
interest in making Edmonton a
competitive place to do business.**

For more details, reach out to
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edmontonchamber.com