

SIGNATURE EVENTS SPONSORSHIP

Edmonton Chamber of Commerce & Servus Credit Union

JANUARY 25, 2025



**CHAMBER
BALL 2025**

PRESENTED BY



About Us

The Edmonton Chamber of Commerce is one of the longest-running and most influential business organizations in Canada.

We're part of a robust business community that extends regionally, provincially, nationally, and around the globe within the Chamber and World Trade Centre Networks.

For over 135 years, we've contributed to ambitious, foundational projects that have helped build Edmonton into the city it is today. Our track record of success has made us the sought-after voice of business in Edmonton.

Our member companies represent small, medium, and large businesses, and every sector of the economy, from heavy industry and manufacturing to retail and non-profit organizations.

We are proud of our work and our members. We are unwavering in our commitment to using our powerful voice to champion Edmonton and the entire region as a great place to live, work, and do business.

Introduction

Servus Credit Union's unwavering commitment to community empowerment resonates deeply with our values at the Chamber. With a legacy dating back to 1938, Servus has continually demonstrated its dedication to Alberta's residents, businesses, and beyond for as long as the Edmonton Chamber of Commerce has.

Your ethos of financial inclusivity, underscored by initiatives like the Profit Share® program, exemplifies a shared vision for uplifting individuals and enterprises alike. At the Edmonton Chamber of Commerce, we recognize the pivotal role that robust partnerships play in driving meaningful change.

Below is the first of many conversations to grow together.



PRESENTED BY  servus
credit union



Presenting Partner

Stand out as the Title Sponsor at our ECC events. With opportunities to connect with influential stakeholders and decision-makers, Servus Credit Union can solidify its position as a key player in Edmonton's business landscape, while aligning with the ECC's commitment to excellence and community engagement.

2025 Chamber Ball - January 25, 2025

Chamber Ball is the season's signature event and features an evening of fine dining, show-stopping live entertainment, unparalleled networking, and festivities. We celebrate our business leaders as the superstars they are. Be part of the excitement and connect and celebrate with members of Edmonton's vibrant business community — while showcasing your brand.

SOLD

\$60,000

the Presenting Sponsor

Supporting Sponsorship

\$20,000

Supporting Sponsor



DELIVERABLES

- Event to include, "Presented by Servus Credit Union" on all branding and promotions
- Two seats at the Head Table
- Two additional tables (10 guests per table)
- Opportunity to brand table, with elevated tablescapes to showcase sponsorships
- Screens throughout the program and dinner with brand recognition. Special thank you presentation from the Master of Ceremonies, Ryan Jesperson
- Opportunity to co-present a business leader award
- Speaking opportunity (2 minutes)
- Opportunity to play a 60-second video
- 2 full-page ads in the Chamber Ball Program
- Marketing awareness **Logo placement as Presenting Sponsor on all advertising:**
 - Website placement, e-newsletter, BIE Magazine advertising, social media
 - Opportunity for an e-newsletter "takeover"
 - One 8-week ad placement either before or after

DELIVERABLES

- Event to include, "supported by Servus Credit Union" on all branding and promotions. Two seats at one of the head tables
- One additional table (10 guests per table)
- Screens throughout the program and dinner with brand recognition.
- Special Thank You presentation from the MC
- 1 full-page ad in the Chamber Ball Program
- Marketing awareness **Logo placement as Sponsor on all advertising:**
 - Website placement, e-newsletter, BIE Magazine advertising, social media
 - Opportunity for an e-newsletter "takeover"
 - One 8-week ad placement either before or after

VIP Pre-Reception and Exclusive Bar Host

\$20,000

Supporting Sponsor



DELIVERABLES

- Event to include, “supported by Servus Credit Union” on all branding and promotions. Two seats at one of the Head Tables
- One additional table (10 guests per table)
- Screens throughout the program and dinner with brand recognition
- Special Thank You presentation from the MC
- 1 full-page ad in the Chamber Ball Program
- Marketing awareness

Logo placement as Sponsor on all advertising:

- Website placement, e-newsletter, BIE Magazine advertising, social media
- Featured
- One 6-week ad placement either before or after

**\$20,000
opportunity for
the bar sponsor
is only for the VIP
reception area
and not the entire
Chamber Ball.**

3 Golden Tables

\$10,000

to get a Golden Table, only 3 available

DELIVERABLES

- Experience the pinnacle of luxury at Chamber Ball 2025 with our exclusive Golden Table package. Indulge in elevated, gold-tier gifts and enjoy the best seats in the house with premium seating. Your table will have its own dedicated server and premium liquor service, ensuring an evening of unrivaled elegance. Celebrate alongside Edmonton’s business superstars and make a statement with your brand at this signature event.





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Midnight Snack Sponsor

\$10,000

DELIVERABLES

- Delight our guests as the exclusive Midnight Snack Sponsor at Chamber Ball 2025. Treat attendees to a delectable late-night indulgence, ensuring they stay energized and entertained well into the evening. Your brand will shine as guests savour gourmet bites, creating a memorable experience and leaving a lasting impression. Be the highlight of the night and connect with Edmonton's vibrant business community in a unique and delicious way.

Take-Home Gift Sponsor

\$15,000

DELIVERABLES

- Leave a lasting impression as the Take-Home Gift Sponsor at Chamber Ball 2025. Provide attendees with a thoughtfully curated gift to take home, ensuring your brand is remembered long after the evening ends. This special gesture will add an extra touch of elegance to the event, delighting guests and showcasing your commitment to Edmonton's business community. Make your mark with a memorable keepsake that celebrates the spirit of the night.

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BALL 2025**

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CENTRE
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