

# INVESTMENT PACKAGE

# CHAMBER BALL

# 2026



CHAMBER  
BALL 2025

PRESENTED BY



EDMONTON  
CHAMBER OF  
COMMERCE





# CHAMBER BALL

The Chamber Ball is Edmonton's most prestigious black-tie gala, where the city's business leaders gather for a night of elegance, celebration, and networking. With over 1,000 guests from the highest echelons of the business community, Chamber Ball is the place where connections are made and partnerships are formed. Hosted at the Edmonton Convention Centre, this evening of elegance, fine dining, and celebration sets the tone for the year ahead in business.

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## DETAILS

**Date:** January 24, 2026

**Location:** Edmonton  
Convention Centre

**Attendance:** 1,000+



# Sponsoring Chamber Ball

Chamber Ball is our signature black-tie event, a celebration of Edmonton's business community and its leaders.

Sponsorship offers exclusive visibility, premium networking, and the chance to align your brand with one of the city's most prestigious business events.

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## ✦ FIRST POUR RECEPTION

### **An Exclusive Pre-Event Experience for Premier Sponsors**

Be among the first to raise a glass at Chamber Ball 2026. The First Pour Reception offers an exclusive opportunity for premier sponsors to engage with Edmonton's most influential business leaders and Chamber Ball Award Winners—before the evening officially begins.

Hosted in a stunning, tucked-away space within the Chamber Ball Grand Hall, the reception blends refined ambiance with thoughtful design: premium cocktails, ambient lighting, curated décor, and attentive service create a sense of intimacy and distinction.



## YOUR REACH EXTENDS BEYOND THE EVENING

When you sponsor the Chamber Ball, you're connecting with Edmonton's entire business community through our year-round digital presence. Your brand gains visibility across multiple platforms where Edmonton's business leaders are already engaged and actively seeking business insights and opportunities.

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### WEBSITE

Directory Page Hits:

**520,000+**

Directory Search Hits:

**14,000,000+**

Web Ad Views:

**500,000+**

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### NEWSLETTER

Open rate: **41.3%**

Click rate: **4.8%**

Contacts: **17,387**

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### INSTAGRAM

Reach: **94,900+**

Visits: **555,900+**

Interactions: **11,700**

Followers: **4,794**

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### LINKEDIN

Impressions: **474,000+**

Reactions: **9,000+**

Page views: **7,671**

Followers: **16,095**

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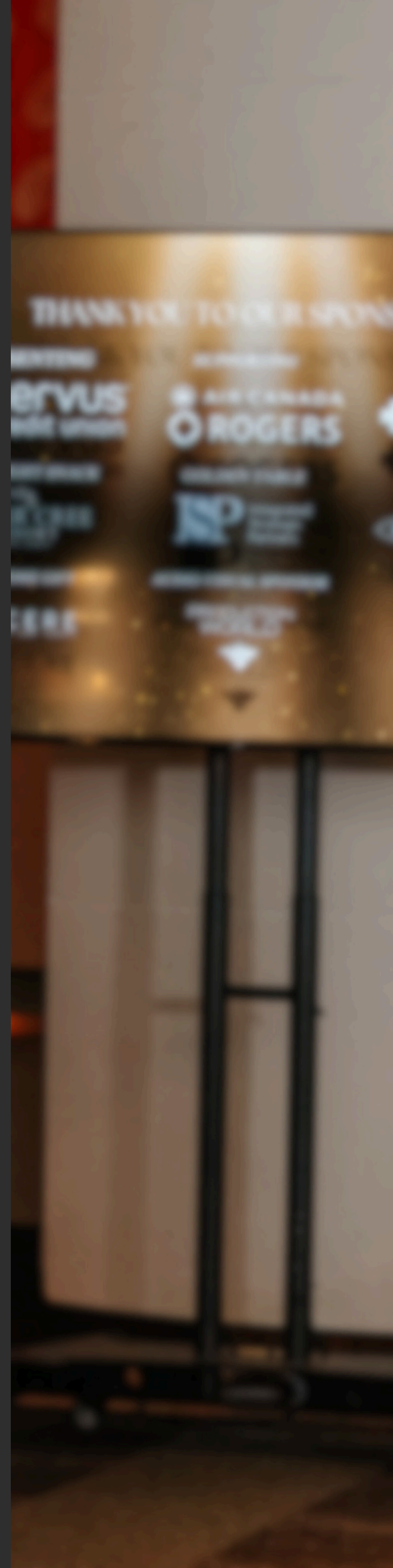
### BUSINESS IN EDMONTON MAGAZINE

Monthly Readers: **191,700**

Businesses Reached: **27,000**

Registered business addresses: **27,000**

*\*2025 year-to-date performance*







## Sponsorship Opportunities

**SOLD**

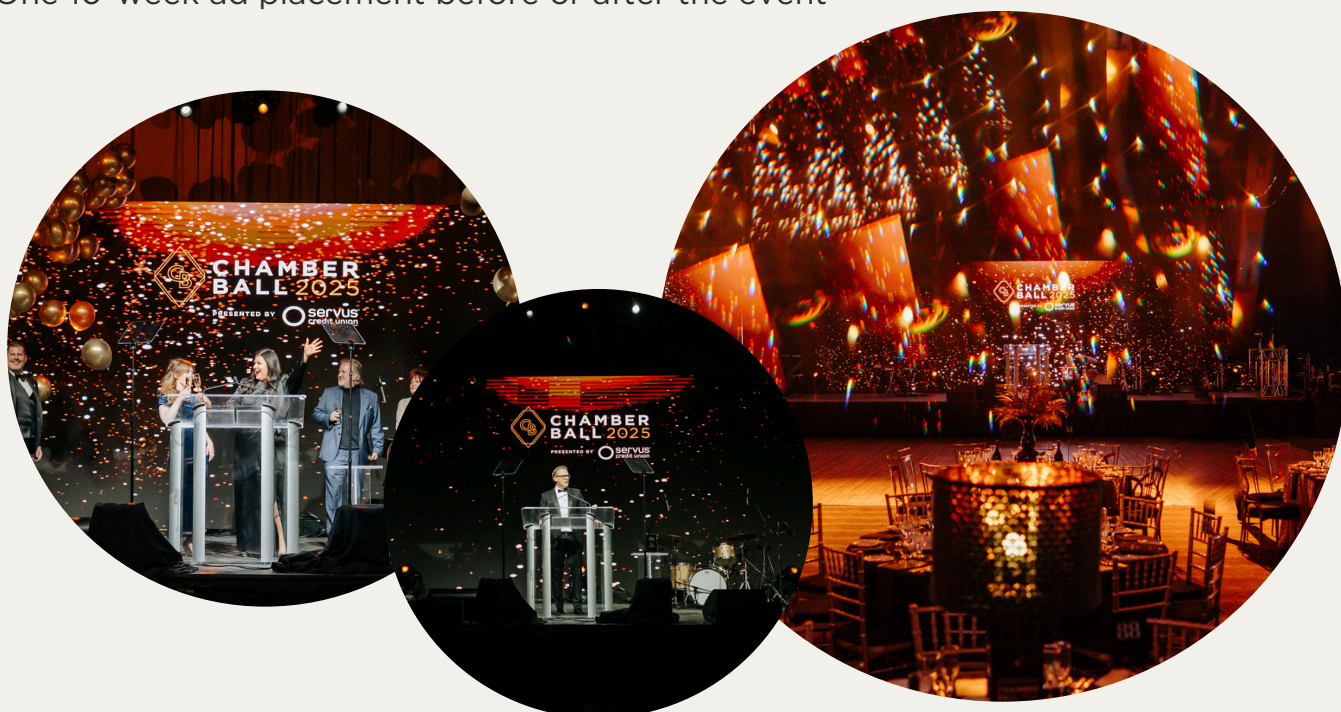
### PRESENTING SPONSOR

\$70,000

**Take center stage as the exclusive Presenting Sponsor of the Chamber Ball.** This premium opportunity offers unmatched visibility, prestige, and connection with Edmonton's top business leaders—all while aligning your brand with one of the city's most anticipated signature events.

#### Deliverables:

- Exclusive “Presented by [Sponsor]” on all branding, signage, and promotions
- Two seats at the Head Table
- Two additional prime location tables (10 guests per table)
- Opportunity to brand table with elevated tablescapes
- Screens throughout the evening featuring your logo and message
- Special thank-you presentation from the Master of Ceremonies
- Opportunity to co-present a business leader award
- 2-minute speaking opportunity
- Opportunity to show a 60-second video during the program
- Two full-page ads in the Chamber Ball program, *to be provided by December 15th, 2025*
- Presenting Sponsor logo placement on:
  - Website event page, e-newsletter, social media, and BIE Magazine advertising
  - One 10-week ad placement before or after the event







## Sponsorship Opportunities

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### AWARDS

4 Available

\$10,000

#### The Edmonton Chamber Commerce Awards, Presented at the 2026 Chamber Ball

5 Awards will be presented:

- **Edmonton Chamber Business Leader of the Year:** Honouring a leader whose vision, impact, and commitment to excellence set the standard for how business is done in Edmonton.
- **SOLD Economic Impact Award:** Celebrating an organization that fuels Edmonton's economy through job creation, investment attraction, and measurable growth that benefits our entire community.
- **Industry Innovator Award:** Recognizing those who challenge the status quo with fresh thinking, innovative solutions, and ideas that inspire others to reimagine what's possible.
- **Emerging Business of the Year Award:** Recognizing a business or leader who, within the last five years, has built something remarkable and is shaping Edmonton's future.
- **Community Builder Award:** Honouring individuals and organizations who invest in Edmonton through generous action, strengthening our community one contribution at a time.

#### Deliverables:

- Representation on stage to present the Award with the Edmonton Chamber
- "Presented by [Company Name]" featured on the award itself and across all digital and print materials
- Recognized in the award video, played at Chamber Ball



**Business Leader  
of the Year Award**

PRESENTED TO

*Chris  
Lachan*

PRESENTED AT CHAMBER BALL





## Sponsorship Opportunities

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### GOLD SPONSOR

**\$25,000**

*1 available*

#### Evening of Elevations & Recognition:

- Two prime location tables of 10 and 2 seats at the Chamber Head Table
- Access to the **First Pour Reception**, with doors opening in advance of all guests
- Logo recognition throughout the venue as Gold Sponsor in a larger size than lower-level sponsors (*when possible*)
- Full page print advertisement in the Chamber Ball Program, *to be provided by December 15<sup>th</sup>, 2025*
- Special thank you and verbal recognition from the Master of Ceremonies

#### Marketing & Brand Awareness:

- Logo placement as Gold Sponsor on select Chamber Ball event advertising, marketing and display material leading up to the event (where possible), including:
  - Event website page
  - Digital Newsletter
  - Logo placements in the Business in Edmonton Magazine
  - Social Media recognition, including tagging your business
  - Recognized on Chamber Ball 2026 Commemorative Poster
  - One eight-week ad placement on [edmontonchamber.com](http://edmontonchamber.com)

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### SILVER SPONSOR

**\$17,000**

*2 available*

#### Evening of Elevations & Recognition:

- One prime location table of 10
- Access to the **First Pour Reception**, with doors opening in advance of all guests
- Logo recognition throughout the venue as Silver Sponsor in a larger size than lower-level sponsors (*when possible*)
- Half-page print advertisement in the Chamber Ball Program, *to be provided by December 15<sup>th</sup>, 2025*
- Special thank you and verbal recognition from the Master of Ceremonies

#### Marketing & Brand Awareness:

- Logo placement as Gold Sponsor on select Chamber Ball event advertising, marketing and display material leading up to the event (where possible), including:
  - Event website page
  - Digital Newsletter
  - Logo placements in the Business in Edmonton Magazine
  - Social Media recognition, including tagging your business
  - Recognized on Chamber Ball 2026 Commemorative Poster
  - One six-week ad placement on [edmontonchamber.com](http://edmontonchamber.com)





## Sponsorship Opportunities

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### BRONZE SPONSOR

**\$12,000**

*3 available*

#### Evening of Elevations & Recognition:

- One prime location table of 8
- Access to the First Pour Reception, with doors opening in advance of all guests
- Logo recognition throughout the venue as Bronze Sponsor
- Quarter-page print advertisement in Chamber Ball Program, *to be provided by December 15<sup>th</sup>, 2025*
- Special thank you and verbal recognition from the Master of Ceremonies

#### Marketing & Brand Awareness:

- Logo placement as Bronze Sponsor on select Chamber Ball event advertising, marketing and display material leading up to the event (where possible), including:
  - Event website page
  - Digital Newsletter
  - Logo placements in the Business in Edmonton Magazine
  - Social Media recognition, including tagging your business
  - Recognized on Chamber Ball 2026 Commemorative Poster
  - One four-week ad placement on [edmontonchamber.com](http://edmontonchamber.com)

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### CELEBRATION SPONSOR

**\$5,000**

*10 available*

- Four Tickets to the 2026 Chamber Ball
- Access to the **First Pour Reception**, with doors opening in advance of all guests
- Logo recognition with other Celebration Sponsors in Chamber Ball Program
- Group logo recognition in the Celebration Sponsorship Category within venue



# Sponsorship Opportunities

**SOLD**

## BAR SPONSOR

**\$25,000**

*1 available*

**Raise a glass to premium visibility.** As the Bar Sponsor, your brand will be featured at one of the event's most high-traffic hubs—offering an opportunity to leave a stylish impression through a VIP branded bar experience.

### Evening of Elevations & Recognition:

- Naming rights to the VIP bar — "Bar presented by [Sponsor Name]"
- One prime location table of 10
- Option to feature a signature cocktail with naming rights, custom bar signage, and drink menus
- Special thank you and verbal recognition from the Master of Ceremonies
- Full-page print advertisement in the Chamber Ball Program, *to be provided by December 15th, 2025*

### Marketing & Brand Awareness:

- Logo placement as Bar Sponsor on select Chamber Ball event advertising, marketing and display material leading up to the event (where possible), including:
  - Event website page
  - Digital Newsletter
  - Logo placements in the Business in Edmonton Magazine
  - Social Media recognition, including tagging your business
  - Recognized on Chamber Ball 2026 Commemorative Poster
  - One eight-week ad placement on [edmontonchamber.com](https://edmontonchamber.com)



## GOLDEN TABLE

**\$10,000**

*5 available*

Reserve an elevated hosting experience with our Golden Table package.

Surround your guests with elegance in the most coveted seats of the evening, complete with a dedicated server and premium-tier liquor service at your table. From the moment you arrive, you'll be treated to bespoke gold-tier gifts and an ambiance that radiates exclusivity.

This is your moment to celebrate with Edmonton's most influential business leaders, elevate your brand, and enjoy an unforgettable night of glamour, connection, and prestige.

*Golden tables are tables of 10.*





## Sponsorship Opportunities

**SOLD**

### WELCOME DRINK SPONSOR

**\$10,000**

*1 available*

**Make the first impression count.** Greet guests with a signature cocktail and warm welcome, branded with your name, as the exclusive Welcome Drink Sponsor.

**Evening of Elevation & Recognition:**

- Branded welcome drink experience upon guest arrival
- Logo displayed at welcome drink station and drink menu
- One quarter-page print advertisement in the Chamber Ball Program, *to be provided by December 15th, 2025*

**Marketing & Brand Awareness:**

- Logo placement as Welcome Drink Sponsor on select Chamber Ball event advertising, marketing and display material leading up to the event (where possible), including:
  - Event website page
  - Digital Newsletter Social Media recognition
  - Recognized on Chamber Ball 2026 Commemorative Poster



### MIDNIGHT SNACK SPONSOR

**\$10,000**

*1 available*

Delight attendees with a delicious late-night snack that keeps the energy going and your brand front-and-centre as the celebration winds down.

**Evening of Elevation & Recognition:**

- Branded late-night food station or snack activation
- Opportunity to display signage at the snack area
- Logo recognition throughout the venue as Midnight Snack Sponsor
- Special thank you and verbal recognition from the Master of Ceremonies
- One quarter-page print advertisement in the Chamber Ball Program, *to be provided by December 15th, 2025*

**Marketing & Brand Awareness:**

- Logo placement as Midnight Snack Sponsor on select Chamber Ball event advertising, marketing and display material leading up to the event (where possible), including:
  - Event website page
  - Digital Newsletter Social Media recognition
  - Recognized on Chamber Ball 2026 Commemorative Poster





## Sponsorship Opportunities

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### ENTERTAINMENT SPONSOR

**\$10,000**

*1 available*

Your brand will be featured alongside our live performance, one of the most memorable moments of the night, with exclusive recognition before and during the show.

**Evening of Elevations & Recognition:**

- "Entertainment presented by [Sponsor Name]" on event signage
- Special thank you and verbal recognition from the Master of Ceremonies before/after entertainment
- Opportunity to introduce the entertainment (optional)
- One quarter-page print advertisement in the Chamber Ball Program, *to be provided by December 15th, 2025*

**Marketing & Brand Awareness:**

- Logo placement as Entertainment Sponsor on select Chamber Ball event advertising, marketing and display material leading up to the event (where possible), including:
  - Event website page
  - Digital Newsletter Social Media recognition
  - Recognized on Chamber Ball 2026 Commemorative Poster



### PHOTO BOOTH SPONSOR

**\$5,000**

*1 available*

Put your brand in every memory. As the Photo Booth Sponsor, your logo will appear on every printed and digital photo—offering high visibility in a fun, shareable way.

**Evening of Elevations & Recognition:**

- Logo on photo booth signage
- Logo printed on all photo strips/digital downloads
- Opportunity to provide branded props

**Marketing & Brand Awareness:**

- Logo placement as Photobooth Sponsor on select Chamber Ball event advertising, marketing and display material leading up to the event (where possible), including:
  - Event website page
  - Digital Newsletter Social Media recognition
  - Recognized on Chamber Ball 2026 Commemorative Poster



**Thank you for your vested interest in making  
Edmonton a competitive place to do business.**

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**LAURA KINGHORN**

*Vice President of Partnerships & Community Relations*

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[edmontonchamber.com/cb2026](https://edmontonchamber.com/cb2026)