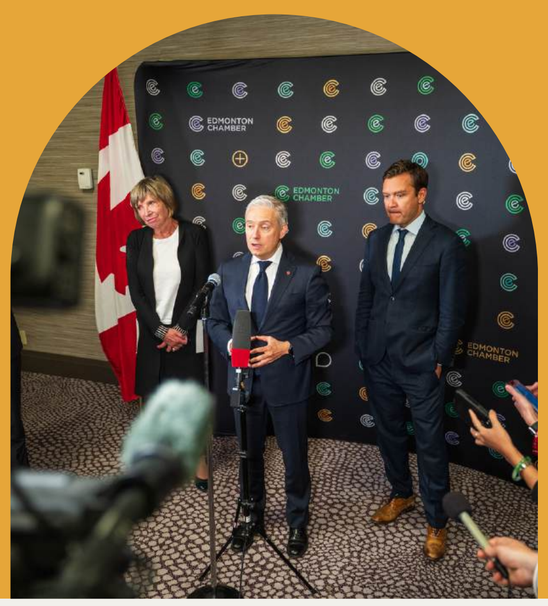






2027

EDMONTON CHAMBER

INVESTMENT CATALOGUE

A CITY MOVING FORWARD — INVEST WITH US

ABOUT THE CHAMBER

REPRESENTING THE STRENGTH OF EDMONTON'S ECONOMY

Since 1889, the Edmonton Chamber of Commerce has championed growth, innovation and profitability in Edmonton's business community. Our members range from sole proprietors to the region's largest employers, across every sector. We advocate for their interests with all orders of government and build the conditions for a thriving, sustainable business environment.

Heading into 2027, that work matters more than ever. With a provincial election on the horizon, a new municipal budget cycle and continued global uncertainty, Edmonton businesses need a strong, trusted voice — and partners invested in the city's success.



1,900+
MEMBERS

110K+
EMPLOYEES REPRESENTED

10,000+
NEWSLETTER SUBSCRIBERS

25,000+
DIGITAL FOLLOWING

50+
EVENTS HOSTED EACH YEAR

10,000
EVENT ATTENDEES

WHY THE CHAMBER

YOUR PLATFORM FOR GROWTH

When you partner with the Edmonton Chamber, you're not buying a logo placement — you're investing in relationships that matter. You're positioning your business at the centre of the conversations shaping Edmonton's economic future, alongside the decision-makers, entrepreneurs and leaders who move this city forward.

For more than 135 years, we've created the conditions for Edmonton businesses to thrive. Our events are where policy meets practice, where strategy meets opportunity and where your business meets its next chapter.

WE DON'T BELIEVE IN ONE-SIZE-FITS-ALL PARTNERSHIPS.

That's why our 2027 calendar offers more than 40 distinct ways to engage — from intimate roundtables with 100 leaders to a black-tie gala with 1,000+ guests, and from monthly networking touchpoints to the signature moments that define the business year.

Our approach is simple: we listen first, then build a partnership around what matters most to you — brand visibility, executive access, customer engagement or community impact.

FOUR WAYS TO ENGAGE IN 2027

GOVERNMENT ACCESS

Premier's Address, Mayoral Address, ministers and budget-day insight.

NETWORKING

Monthly touchpoints, mixers, golf and the bonspiel.

BUSINESS GROWTH

Small Business Week, learning series and brand takeovers.

SIGNATURE

Chamber Ball — Edmonton's premier black-tie gala.

THE YEAR AHEAD

2027 EVENTS CALENDAR

Government Access · Networking · Business Growth · Signature

JANUARY

- **Chamber Ball - Jan. 30**
- Coffee with the Chamber - Jan 15
- Chamber After Hours - Jan 19

FEBRUARY

- **Provincial Budget Luncheon**
- Ministerial Luncheon
- Coffee with the Chamber - Feb 19
- **City Leaders' Reception & Dinner**

MARCH

- Women in Business
- **2nd Annual Edmonton Chamber Curling Bonspiel**
- Coffee with the Chamber - Mar 19

APRIL

- Ministerial Luncheon
- Chamber After Hours
- **Coffee with the Chamber - Apr 16**

MAY

- **Mayor's State of the City**
- Coffee with the Chamber - May 31
- New Member Mixer

JUNE

- Ministerial Luncheon
- Chamber After Hours
- Coffee with the Chamber - June 18

JULY

- **Coffee with the Chamber - Jul 23**
- Taste of Edmonton Member Lounge

AUGUST

- New Member Mixer
- Coffee with the Chamber - Aug 20
- Ministerial Luncheon

SEPTEMBER

- **58th Annual Golf Tournament - Sept. 14**
- Chamber After Hours
- Coffee with the Chamber- Sept 24

OCTOBER

- **Small Business Week** (Oct. 18 - 22)
- **Provincial Leaders' Debate**
- State of the Economy
- Coffee with the Chamber - Oct 22

NOVEMBER

- **Premier's State of the Province**
- **Federal Budget Luncheon**
- Ministerial Luncheon
- Coffee with the Chamber - Nov 19

DECEMBER

- Holiday Open House

YEAR-ROUND Professional Development Series · WTC Boardroom Takeover · Sponsor It Forward

Dates are subject to change. Confirmed dates are posted at edmontonchamber.com as they are announced.

GOVERNMENT ACCESS

STATE OF THE PROVINCE

Fall 2027 **~400 guests** **Venue TBC**



The State of the Province is one of the Edmonton Chamber's most influential government-access events, delivered in partnership with the Office of the Premier of Alberta. It brings the province's senior business leaders together to hear directly from the Premier on Alberta's economic outlook, policy direction and investment priorities.

In 2027 — a provincial election year — business leaders will be looking for clarity on Alberta's path forward amid global uncertainty and competitiveness pressures. Sponsors stand as partners in Alberta's economic future, with premium in-room visibility, access to senior decision-makers and recognition that extends well beyond the event.

PRESENTING SPONSOR

Exclusive

$20,000

- Exclusive title sponsor with VIP logo placement
- Corporate video played before opening remarks
- Opportunity to deliver opening remarks
- Two VIP tables and seating at the head table

SUPPORTING SPONSOR

$15,000

- VIP table for 10 guests
- Logo placement on select digital communications
- Verbal recognition by the emcee
- Two banner placements in designated event spaces

CONTRIBUTING SPONSOR

Multiple available

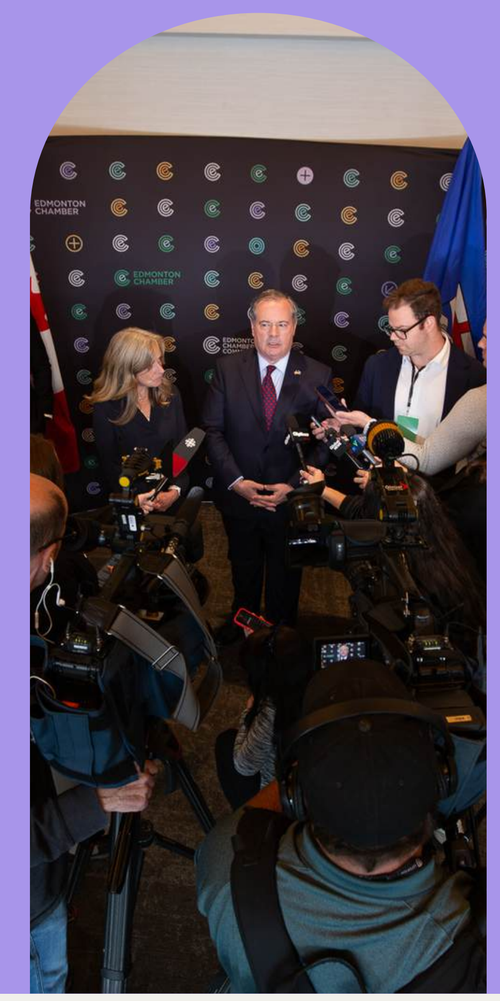
$7,500

- Verbal recognition during the event
- Limited logo placement on select digital communications
- Four complimentary tickets for guests
- Banner placement in designated event spaces

GOVERNMENT ACCESS · ELECTION YEAR

PROVINCIAL ELECTION DEBATE

Fall 2027 · ~300 guests · Venue TBC



Ahead of Alberta's October 2027 provincial election, the Edmonton Chamber will convene a non-partisan debate focused squarely on the issues that matter to business: the economy, competitiveness, workforce, infrastructure and the cost of doing business. It gives Edmonton's business community a direct, side-by-side look at the platforms competing for their vote.

For sponsors, it's a rare chance to align your brand with civic leadership and democratic engagement at the most-watched moment of the political year — in front of a capacity audience of senior executives, community leaders and media.

PRESENTING SPONSOR — Exclusive — $15,000

- Exclusive title sponsor with VIP logo placement
- Corporate video played before opening remarks
- Opportunity to deliver opening remarks
- Two VIP tables and seating at the head table

RECEPTION SPONSOR — Exclusive — $10,000

- Exclusive naming rights: "Cocktail Reception presented by [Your Brand]"
- Two reserved cocktail tables in the reception area
- Verbal recognition by the emcee during the event
- Recognition on select digital marketing
- Logo placement at bar areas
- One reserved table of 6–8 and one seat at the head table
- Banner placement in designated event space

COMMUNITY SUPPORTER — $2,500

- Banner placement in the reception area
- Eight tickets in lecture-style seating
- Two tickets with prime reserved seating
- Recognition on social media

GOVERNMENT ACCESS · MAYOR'S ADDRESS

STATE OF THE CITY

Spring 2027 · ~800 guests · Edmonton Convention Centre



The State of the City is the Chamber's flagship municipal leadership event, where Edmonton's Mayor outlines the city's economic priorities and long-term vision for growth before a full house of the region's business and community leaders.

In 2027, the first year of the city's 2027–2030 budget, the focus turns to delivery: infrastructure readiness, housing supply, public safety, downtown vitality and the role of business in building a competitive, resilient Edmonton. Sponsors gain high-profile association with civic leadership and a deeply engaged audience of senior decision-makers.

PRESENTING SPONSOR — Pending — Exclusive — $20,000

- Exclusive title sponsor with VIP logo placement
- Opportunity to play a corporate video
- Banner placement in high-visibility areas at the venue
- Opportunity to deliver opening remarks
- VIP tables and seating at the head table

SUPPORTING SPONSOR — $15,000

- VIP table for 10 guests
- Logo placement on select digital communications
- Verbal recognition by the emcee
- Banner placements in designated event spaces

CONTRIBUTING SPONSOR — Multiple available — $7,500

- Verbal recognition during the event
- Limited logo placement on select digital communications
- Four complimentary tickets for guests

GOVERNMENT ACCESS

CITY LEADERS' RECEPTION & DINNER

Febuary 2027 **~250 guests** **Downtown Edmonton**



The City of Edmonton Leaders' Reception & Dinner is an intimate evening that brings Edmonton's civic leadership together with senior business leaders for candid conversation over a shared table. With roughly 200 guests, it's one of the most personal ways to build relationships with the people setting the city's direction.

In 2027, as the city begins delivering its 2027–2030 budget, the dinner creates space for an open exchange on growth, investment and Edmonton's priorities. Sponsors are recognized as hosts of the evening and gain rare, relationship-level access to municipal decision-makers.

PRESENTING SPONSOR — Exclusive — $10,000

- Exclusive title sponsor with VIP logo placement in all communications
- Seating for three guests, placed at separate tables
- Logo placement on all digital communications
- Opportunity to deliver brief introductory remarks (1–2 minutes)
- Banner placement in a high-visibility area
- Logo on the Chamber website, newsletter and social media

SUPPORTING SPONSOR — $5,000

- Verbal recognition by the emcee during the event
- Banner placement in designated event spaces
- Two tickets to the event
- Logo placement on select digital communications
- Logo on the Chamber website, newsletter and social media

CONTRIBUTING SPONSOR — Multiple available — $2,500

- Verbal recognition during the event
- Banner placement in designated event spaces
- Limited placement on select digital communications
- One ticket to the event

GOVERNMENT ACCESS · ECONOMIC INSIGHT

STATE OF THE ECONOMY

Fall 2027 **~300 guests** **Downtown Edmonton**



The State of the Economy is the Edmonton Chamber's data-driven flagship, grounded in original analysis and regional insight. Built on the Chamber's annual State of the Economy report, it gives business leaders a clear, evidence-based view of Edmonton's economic performance, risks and opportunities.

In 2027, the event will help leaders move beyond the headlines to understand what the data says about growth, productivity, labour, affordability and competitiveness. Sponsors earn thought-leadership positioning and sustained visibility through report distribution, media coverage and executive-level engagement.

PRESENTING SPONSOR — Exclusive — $15,000

- Exclusive title sponsor with VIP logo placement
- Two VIP tables and seating at the head table
- Opportunity to deliver opening remarks
- Banner placement in high-visibility areas at the venue

SUPPORTING SPONSOR — 2 available — $7,500

- VIP table for 8 guests
- Logo placement on select digital communications
- Verbal recognition by the emcee
- Banner placements in designated event spaces

CONTRIBUTING SPONSOR — Multiple available — $5,000

- Verbal recognition during the event
- Limited logo placement on select digital communications
- Four complimentary tickets for guests

GOVERNMENT ACCESS · ECONOMIC INSIGHT

STATE OF THE ECONOMY SERIES

Quarterly **~200 guests** **Downtown Edmonton**



The State of the Economy is the Edmonton Chamber's data-driven flagship, grounded in original analysis and regional insight. Built on the Chamber's annual State of the Economy report, this quarterly series gives business leaders a clear, evidence-based view of a specific sector or snapshot of Edmonton's economic performance.

The State of Edmonton's Economy is important all year round. This gives the business community an opportunity to hear how Edmonton is doing on a quarterly basis and hear what trends experts are seeing.

PRESENTING SPONSOR

Exclusive **3 Opportunities Available** **$10,000**

- Exclusive title sponsor with VIP logo placement
- One VIP tables and seating at the head table
- Opportunity to have your organization's Chief Economist sit on a panel with Edmonton Chamber's VP, Heather Thomson
- Opportunity to deliver opening remarks
- Banner placement in high-visibility areas at the venue

For each edition of the State of the Economy series, one organization will serve as the exclusive Presenting Sponsor, giving the opportunity for the sponsor to work more closely with the Edmonton Chamber to shape its presence and economic messaging at each event.

GOVERNMENT ACCESS · BUDGET 2027

PROVINCIAL BUDGET LUNCHEON



Winter 2027 · ~300 guests · Downtown Edmonton

Alberta's Minister of Treasury Board and Finance will deliver a keynote on the province's strategic priorities and the fiscal framework behind Budget 2027, followed by a fireside chat moderated by Chamber President and CEO Doug Griffiths. The discussion will explore how decisions on taxation, infrastructure, workforce development and business supports will shape investment and long-term competitiveness.

For leaders weighing investment, hiring and growth plans, understanding government's fiscal direction is essential — especially in an election year. This is the opportunity to hear directly from the minister responsible and explore how budget commitments will translate into tangible impacts across Edmonton's economy.

PRESENTING SPONSOR

Exclusive · *Pending*

$15,000

- Exclusive title sponsor with VIP logo placement
- Opportunity to play a corporate video
- Banner placement in high-visibility areas at the venue
- Opportunity to deliver opening remarks
- VIP tables and seating at the head table

SUPPORTING SPONSOR

$10,000

- VIP table for 8 guests
- Logo placement on select digital communications
- Verbal recognition by the emcee
- Banner placements in designated event spaces

CONTRIBUTING SPONSOR

Multiple available

$5,000

- Verbal recognition during the event
- Limited logo placement on select digital communications
- Four complimentary tickets for guests

FEDERAL BUDGET LUNCHEON



Fall 2027 · ~150 guests · Downtown Edmonton

At the Federal Budget Luncheon, a senior federal representative shares insight into the Government of Canada's fiscal priorities and policy direction, followed by a moderated discussion on what those decisions mean for competitiveness, growth and investment in the Edmonton region.

For leaders making decisions on hiring, expansion and capital investment, understanding federal fiscal direction is critical. With the federal budget now tabled each fall, this luncheon offers a timely, direct look at how national commitments will translate into real impacts for Edmonton's economy.

PRESENTING SPONSOR — Exclusive — $10,000

- Exclusive title sponsor with VIP logo placement
- Opportunity to play a corporate video
- Banner placement in high-visibility areas at the venue
- Opportunity to deliver opening remarks
- Two VIP tables and seating at the head table

SUPPORTING SPONSOR — 2 available — $7,500

- VIP table for 8 guests
- Logo placement on select digital communications
- Verbal recognition by the emcee
- Banner placements in designated event spaces

CONTRIBUTING SPONSOR — Multiple available — $2,500

- Verbal recognition during the event
- Limited logo placement on select digital communications
- Four complimentary tickets for guests

GOVERNMENT ACCESS · SERIES

MINISTERIAL LUNCHEONS



Year Round · ~200 guests · Downtown Edmonton

Throughout 2027, the Edmonton Chamber convenes targeted leadership luncheons that connect business leaders directly with senior government decision-makers at all orders of government for focused discussion on the policies shaping Edmonton's economy.

These curated sessions give sponsors a platform to align with policy leadership, elevate their brand in high-relevance conversations and engage directly with federal and provincial ministers, city leaders, regulators and senior executives in a setting designed for influence and visibility.

PRESENTING SPONSOR — Exclusive — $10,000

- Exclusive title sponsor with VIP logo placement
- VIP tables and seating at the head table
- Opportunity to deliver opening remarks
- Banner placement in high-visibility areas at the venue

SUPPORTING SPONSOR — $5,000

- VIP table for 8 guests
- Logo placement on select digital communications
- Verbal recognition by the emcee
- Banner placements in designated event spaces

CONTRIBUTING SPONSOR — Multiple available — $2,500

- Verbal recognition during the event
- Limited logo placement on select digital communications
- Four complimentary tickets for guests

NETWORKING

58th ANNUAL GOLF TOURNAMENT



Sept. 14, 2027 **200+ Golfers** **The Quarry**

Our Annual Golf Tournament is the longest-running, most anticipated and consistently sold-out corporate golf event in the city, drawing more than 200 business leaders, entrepreneurs and influencers. With every hole activated, sponsors have countless opportunities to connect with top professionals in a relaxed, interactive setting.

Now in its 58th year, the tournament remains one of the best days on Edmonton's business calendar — and one of the most effective ways to put your brand in front of decision-makers for a full day on the course.

PRESENTING SPONSOR — Exclusive — $10,000

- Exclusive title sponsor with VIP logo placement
- Dedicated signature hole
- Eight complimentary golfers
- Opportunity to deliver opening remarks
- Verbal recognition by the event host

SUPPORTING SPONSOR — $8,000

- Recognition in the event program and by the host
- Four complimentary golfers
- Logo placement on select event signage

GOLF CART SPONSOR — $7,500

- Logo decal on golf carts
- Logo on event program and website
- Verbal recognition by the event host
- Recognition on Chamber social and digital media

HOLE SPONSOR — 26 available — $3,500

- Activation at one golf hole
- Opportunity for a company tent and signage on the hole
- Logo in the program and on the event website

For a full package, contact sponsorships@edmontonchamber.com

NETWORKING · 2ND ANNUAL

CHAMBER CURLING BONSPIEL

March 2027 · ~150 guests · Shamrock Curling Club



Looking for a fresh way to connect beyond the boardroom? After its inaugural year, the Edmonton Chamber Curling Bonspiel returns for 2027, bringing the business community together for friendly competition and real connection on and off the ice. Built for all skill levels, it blends mini-games and relaxed networking.

For sponsors, the bonspiel delivers meaningful brand exposure, relationship-building with decision-makers and authentic engagement that supports long-term visibility within Edmonton's business community.

PRESENTING SPONSOR — Exclusive — $5,000

- Exclusive title sponsor with VIP logo placement
- Speaking opportunity
- Representation on stage for awards
- Two banners in high-visibility areas at the venue
- Verbal recognition by the emcee
- Logo on the main sheet where the final is played
- Logo placement on digital communications
- Two complimentary teams

SUPPORTING SPONSOR — $2,500

- Verbal recognition by the emcee
- Recognition on Chamber social media
- Banner placements in designated event spaces
- Logo placement on select digital communications
- Logo on event signage
- One complimentary team

SHEET SPONSOR — Multiple available — $1,000

- Verbal recognition during the event
- Banner placement in designated event spaces
- One complimentary team
- Logo placement on a bonspiel ice sheet
- Limited logo placement on select digital communications

NETWORKING · EVENING SERIES

CHAMBER AFTER HOURS

Multiple Dates · **~150 guests** · **Member Venues**



Chamber After Hours is a premium networking series for professionals looking to connect with local business owners, executives and CEOs. Hosted at leading member venues, each evening pairs curated hospitality with a relaxed, refined atmosphere built for meaningful conversation and strategic relationship-building.

Sponsors host the room: your brand welcomes guests at the door, anchors the bar or brings an activation to life — putting you face to face with an engaged audience of decision-makers.

PRESENTING SPONSOR — Exclusive — $5,000

- Verbal recognition during welcome remarks
- Ten complimentary tickets
- Branding at registration and check-in
- Logo on all event promotions

BAR SPONSOR — Exclusive — $3,000

- Verbal recognition during welcome remarks
- Six complimentary tickets
- Branded signage at the bar
- Opportunity to name the signature cocktail

SUPPORTING SPONSOR — Multiple available — $2,000

- Verbal recognition during welcome remarks
- Four complimentary tickets
- Custom branded signage near the bar
- Logo on all event promotions

ACTIVATION SPONSOR — $1,000

- Verbal recognition during welcome remarks
- Two complimentary tickets
- Opportunity to host an activation or entertainment
- Branded signage near the activation

NETWORKING · MEMBER WELCOME

NEW MEMBER MIXER

Multiple Dates · **~150 guests** · **Member Venues**



The New Member Mixer welcomes the newest businesses in the Edmonton Chamber network and introduces them to the people, programs and connections that will help them grow. It's a high-energy, welcoming room where first conversations turn into lasting business relationships.

For sponsors, it's the first handshake: put your brand in front of growing businesses at the very moment they're building their networks and choosing the partners they'll work with.

PRESENTING SPONSOR

Exclusive · Pending

$2,500

- Verbal recognition by the emcee during the event
- Two banner placements in high-visibility areas
- Logo on all digital communications, including webpage, newsletter and social media
- Lane sponsorship included
- Four complimentary tickets

SUPPORTING SPONSOR

Multiple available

$1,000

- Verbal recognition by the emcee during the event
- One banner placement in designated event spaces
- Logo placement on select digital communications
- Lane sponsorship included
- Two complimentary tickets

FOOD AND BEVERAGE SPONSOR

In-kind

- Verbal recognition by the emcee during the event
- Two complimentary tickets
- One banner placement in designated event spaces
- Logo placement on select digital communications

NETWORKING · MEMBER WELCOME

TASTE OF EDMONTON VIP LOUNGE

July 2027 **~150 guests** **Churchill Square**



Taste of Edmonton has long been one of the city's signature summer traditions—a vibrant celebration of culinary creativity that brings together restaurants, local producers, chefs, and food lovers from every corner of the community.

By gathering leaders, creators, and professionals from across the food, hospitality, and business sectors, this event creates space for meaningful connections that strengthen partnerships, spark new ideas, and amplify the stories behind the flavours that make Edmonton unique.

PRESENTING SPONSOR — Exclusive — $2,500

- Verbal recognition by the emcee during the event
- Two banner placements in high-visibility areas
- Logo on all digital communications, including webpage, newsletter and social media
- Four complimentary tickets

SUPPORTING SPONSOR — Multiple available — $1,500

- Verbal recognition by the emcee during the event
- One banner placement in designated event spaces
- Logo placement on select digital communications
- Two complimentary tickets

FOOD SPONSOR — In-kind

- Verbal recognition by the emcee during the event
- Two complimentary tickets
- One banner placement in designated event spaces
- Logo placement on select digital communications

NETWORKING · MONTHLY

COFFEE WITH THE CHAMBER

Multiple Dates | **~200 - 400 guests** | **Member Venues**



Want to connect with Edmonton's most engaged business leaders? Coffee with the Chamber is our monthly morning networking event, bringing together hundreds of professionals to build relationships, talk business and give back to the community.

Each month, we partner with a local non-profit to share its story with our business community. Interested in being a featured non-profit? Apply at edmontonchamber.com.

PRESENTING SPONSOR

Exclusive | 90% Sold Out

$3,500

Host 300+ business professionals and put your brand front and centre.

- Verbal recognition by the emcee and a two-minute speaking opportunity
- Logo placement on digital communications
- venue thing
- Twenty complimentary tickets to host
- Two banners in high-visibility areas at the venue

COFFEE AND PASTRY SPONSOR

In-kind available

$750

- Verbal recognition by the emcee during the event
- Logo placement on select digital communications
- Four complimentary tickets to host
- One banner in designated event space

EXHIBITOR TABLE

Event-dependent

$350

- Limited spots available (one per business)
- Two complimentary tickets
- Available to active members only

BUSINESS GROWTH · WEEK-LONG

SMALL BUSINESS WEEK



October 18-22 · ~250 guests · World Trade Centre

Small Business Week celebrates Edmonton's entrepreneurs, innovators and creators — the businesses that make up nearly 90 per cent of the local economy. It's the premier platform for engaging directly with the city's small business community.

All week, the Chamber hosts workshops, industry panels and networking built around what owners tell us they value most: high-quality content, real connection and actionable strategies for growth.

Each session sees 30-40 engaged guests with industry specific questions looking for expert advice.

PRESENTING SPONSOR — Pending — $20,000

- Exclusive title sponsor with VIP logo placement
- VIP week passes
- Opportunity to deliver opening remarks and keynote
- Recognition in media coverage

SUPPORTING SPONSOR — Exclusive — New for 2027 — $10,000

- Logo placement on session materials
- Ten complimentary tickets
- Introduction for a sponsored session

NETWORKING SPONSOR — Multiple available — $7,500

- Host a networking event
- Five complimentary tickets
- Logo placement throughout the event

SESSION SPONSOR — $5,000

- Recognition as presenter of one Small Business Week session
- Verbal recognition by the session host
- Logo on session materials and event page
- Four complimentary tickets

Custom opportunities — from boardroom sessions to speaking spots — are available. Contact sponsorship@edmontonchamber.com.

BUSINESS GROWTH · LEADERSHIP

WOMEN IN BUSINESS



March 2027 · ~200 guests · Member Venue

Women in Business celebrates the women leading, building and transforming Edmonton's economy. It brings together founders, executives and emerging leaders for candid conversation, practical insight and connection with peers who understand the road.

For sponsors, it's an opportunity to show visible, meaningful support for women's leadership and entrepreneurship — and to connect with an engaged, growing network of decision-makers across every sector.

PRESENTING SPONSOR — Exclusive — $10,000

- Exclusive title sponsor with VIP logo placement in all communications
- Six complimentary tickets
- Opportunity to deliver brief introductory remarks (1–2 minutes)
- Banner placement in a high-visibility area

SUPPORTING SPONSOR — $2,500

- Verbal recognition during welcome remarks
- Four complimentary tickets
- Logo placement on select digital marketing

CONTRIBUTING SPONSOR — Multiple available — $1,500

- Verbal recognition during welcome remarks
- Two complimentary tickets
- Logo on limited digital marketing
- Custom branded signage near the bar

VENDOR — Members only — $350

- Limited spots available (one per business)
- Two complimentary tickets
- Available to active members only

BE AN ALLY — $5,000

- Sponsor 6 tickets for women entrepreneurs to attend
- Four complimentary tickets
- Logo placement on limited digital marketing

BUSINESS GROWTH · LEARNING

PROFESSIONAL DEVELOPMENT SERIES

Year Round **World Trade Centre or Virtual**



The Professional Development Series brings practical, expert-led learning to Edmonton's business community in a lunch-and-learn format. Each session tackles a topic owners and managers are working through right now — from leadership and workforce to technology, finance and growth.

Sponsors own the series. Your organization is positioned as a trusted source of expertise, with the opportunity to open each session and connect directly with professionals invested in building their skills.

FOUR-SESSION SERIES — $15,000

- Host a four-part lunch-and-learn series for Edmonton's business community
- Opportunity to deliver brief introductory remarks (1–2 minutes)
- Banner placement at each event
- Exclusive and prominent logo placement
- One table for guests
- *Virtual or hybrid available*

TWO-SESSION SERIES — $8,000

- All four-session benefits, delivered across two sessions

SINGLE SESSION — $5,000

- All four-session benefits, delivered at one session

BUSINESS GROWTH · BRAND PRESENCE

WTC BOARDROOM TAKEOVER

Monthly to Annual Terms **World Trade Centre**



One of our most underrated assets is our home: the 6th floor of the World Trade Centre, in the heart of downtown Edmonton. It's a consistently booked meeting and conference space that welcomes business leaders, government officials and community partners every week.

A Boardroom Takeover puts your brand in the room where decisions happen. From naming rights to branded walls and merchandise, you can immerse every visitor in your organization's story — month after month.

WHOLE FLOOR — ANNUAL

Exclusive

$30,000

- Brand presence across all boardrooms for a full year

MONTHLY

Small $1,500–Large $2,500

- Opportunity for branded decal walls (at sponsor's cost)
- Swag and brochures for visitors
- Branded mugs and stationery in the boardroom
- Pop-up banner placement

QUARTERLY

Small $3,500– Large $6,500

- All monthly benefits for a three-month term

BUSINESS GROWTH · NEXT GENERATION

“SPONSOR” IT FORWARD

Tables of 8–10

Year-Round



Sponsor It Forward is your chance to pay it forward to the next generation of business leaders. Sponsors fund a table for underrepresented businesses at our ministerial and government-access events, giving them a front-row seat to the conversations shaping the community they’ll soon work in.

It’s an investment in talent that pays dividends: underrepresented businesses meet decision-makers, see how policy and business intersect, and remember the organization that opened the door when they start their careers.

10 EVENTS

$10,000

- Sponsor a table of 8–10 guests
- Collateral on tables
- Banner at a designated event area
- Six complimentary tickets to the same events
- Table logo: “Powered by [Your Organization]”
- Logo on limited digital communications

6 EVENTS

$6,500

- Sponsor a table of 8–10 guests
- Collateral on tables
- Banner at a designated event area
- Table logo: “Powered by [Your Organization]”
- Logo on limited digital communications
- Four complimentary tickets to the same events

3 EVENTS

$3,500

- Sponsor a table of 8–10 guests
- Collateral on tables
- Two complimentary ticket to the same events
- Table logo: “Powered by [Your Organization]”
- Logo on limited digital communications



SIGNATURE

Chamber Ball 2028







January | **~1000 Guests** | **Edmonton Convention Centre**

The Chamber Ball is Edmonton's most prestigious business event and the Chamber's signature black-tie gala. It brings together more than 1,000 senior leaders, executives, elected officials and community influencers for an evening that celebrates excellence, leadership and the strength of Edmonton's business community.

For sponsors, Chamber Ball offers the highest level of visibility and brand association the Chamber provides: unmatched exposure to the city's most senior decision-makers, premium in-room and digital recognition, and alignment with excellence, legacy and leadership.

PRESENTING SPONSOR — Sold — $70,000

- Exclusive "Presented by [Sponsor]" on all branding
- Opportunity to brand tables with elevated tablescapes
- Two seats at the head table and two tables

LOUNGE SPONSOR — Pending — $35,000

- Naming rights to the VIP lounge: "Lounge presented by [Sponsor Name]"
- Special thank-you and verbal recognition from the emcee
- One prime-location table of ten
- Branded welcome drink experience upon guest arrival

AWARD SPONSOR — 5 available — $10,000

- Representation on stage to present the award
- Recognition in the award video played at Chamber Ball
- "Presented by [Company Name]" featured on the award

A full suite of opportunities is available for Chamber Ball 2027. For more details contact sponsorship@edmontonchamber.com.

CHAMBER BALL 2027 · JAN. 30

PARTNER TIERS



GOLD SPONSOR

$25,000

- Two prime-location tables of ten and two seats at a Chamber-hosted table
- Access to the First Pour Reception, with doors opening before all guests
- Logo recognition throughout the venue and digitally

SILVER SPONSOR

2 available

$17,000

- One prime-location table of ten
- Access to the First Pour Reception, with doors opening before all guests
- Logo recognition throughout the venue and digitally

BRONZE SPONSOR

3 available

$12,000

- One prime-location table of eight
- Access to the First Pour Reception, with doors opening before all guests
- Logo recognition throughout the venue and digitally

CELEBRATION SPONSOR

10 available

$5,000

- Four tickets to Chamber Ball
- Access to the First Pour Reception, with doors opening before all guests
- Logo recognition throughout the venue and digitally

A full suite of sponsorship opportunities is available for Chamber Ball 2027. To start a conversation, contact **sponsorship@edmontonchamber.com**.

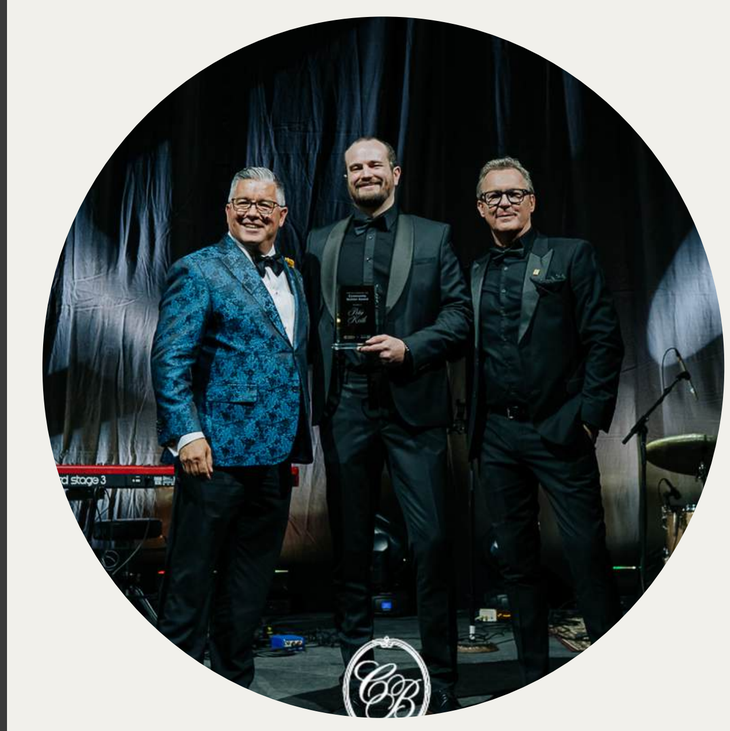
SIGNATURE · AWARDS

CHAMBER BALL AWARDS

Each year, we spotlight the business leaders whose innovation and leadership strengthen Edmonton's economy and community.

Sponsoring an award at Chamber Ball 2028 places your organization alongside the people and stories shaping our city's future — on stage, in the award video and in the room with 1,000 of Edmonton's most influential leaders.









To be part of the Chamber Ball Awards 2028, contact:
sponsorship@edmontonchamber.com

THE PARTNERSHIP ADVANTAGE

WHY PARTNER WITH US

VISIBILITY

Position your brand alongside Edmonton's most respected businesses and leaders, with presence across our digital platforms, event spaces and community touchpoints.

ACCESS

Direct connections to municipal, provincial and federal decision-makers, plus meaningful relationships with the 1,900+ member businesses that form our community.

CREDIBILITY

Association with an organization that has represented Edmonton businesses since 1889 and remains the trusted voice of our business community.

IMPACT

Real business development, strategic collaboration and a seat at the conversations shaping our city's economic future.

YOUR BUSINESS IS UNIQUE. YOUR PARTNERSHIP SHOULD BE, TOO.

Every event we host has its own sponsorship package, with specific benefits, investment levels and activation opportunities. Partnership investments range from $250 to $70,000, depending on event scale and your objectives.

But the catalogue you're reading? It's just the starting point. Let's build something together.

To Chat Further:

sponsorship@edmontonchamber.com

edmontonchamber.com

EDMONTON CHAMBER