

SPONSORSHIP PACKAGE

# New Member Mixer

## at Commonwealth Lawn Bowling

AUGUST 13<sup>TH</sup>, 2026



# WELCOME TO EDMONTON'S THRIVING BUSINESS COMMUNITY

For over 135 years, the Edmonton Chamber of Commerce has championed growth, innovation, and profitability in Edmonton's business community. Representing members ranging from small businesses to large enterprises across all sectors, we advocate for their interests at all orders of government, fostering a thriving and sustainable business environment. Our strategic partnerships and innovative services empower businesses to succeed and contribute to Edmonton's prosperity.

➤ **1900+**

MEMBERSHIPS

➤ **10K**

EVENT ATTENDEES  
IN 2025

➤ **110K+**

EMPLOYEES  
REPRESENTED

➤ **300**

NEW MEMBERS  
IN 2025





# ABOUT THE EVENT

## Date

Thursday, August 13<sup>th</sup>, 2026

## Time

2:00 PM - 5:00 PM

## Location

Commonwealth Lawn Bowling

## Background

Every business community is only as strong as the welcome it gives to the people joining it.

The Edmonton Chamber's New Member Mixer brings our newest members to the Commonwealth Lawn Bowling Club for an afternoon that balances genuine fun with meaningful connection. Lawn bowling is the great equalizer—nobody's a pro, everyone's laughing, and conversations happen naturally. That's the whole idea.

For businesses that are just finding their footing in Edmonton's business community, this is the room to be in. An opportunity to put faces to names, establish first connections, and experience firsthand what Chamber membership looks like in practice.

For sponsors, the opportunity is a little more unique than most. It's about showing up at the moment when new members are forming their very first impressions of this community, and of the businesses that helped make it possible. That kind of association is hard to replicate.



# SPONSORSHIP OPPORTUNITIES



## Presenting Sponsor

**\$2,500**

- Verbal recognition by emcee during the event
- Lane sponsorship included
- 2 banner placements in high visibility area
- 4 complimentary tickets
- Logo placement on all digital communication including: webpage, newsletter, and social media



## Supporting Sponsor

*multiple available*

**\$1,000**

- Verbal recognition by emcee during the event
- Lane sponsorship included
- 1 banner placement in designated event spaces
- 2 complimentary tickets
- Logo placement on select digital communications



## Food and Beverage Sponsor

**IN KIND**

- Verbal recognition by emcee during the event
- 1 banner placement in designated event spaces
- 2 complimentary tickets
- Logo placement on select digital communications



## Lane Sponsor

**\$250**

- Logo on signage at the event
- Logo placement on select digital communications



Thank you for your vested  
interest in making Edmonton a  
competitive place to do business.

LAURA KINGHORN

***Vice President,***

***Partnerships & Community Relations***

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