

# 2025 Edmonton Chamber Mayoral Debate

In the lead-up to a pivotal municipal election, the Edmonton Chamber of Commerce is convening the city's leading mayoral candidates for a defining debate — one that comes at a critical moment for Edmonton's economic future. Business leaders, community influencers, and policy stakeholders will gather for an evening of rigorous conversation, civic engagement, and high-impact networking.

**This televised debate offers sponsors the unique opportunity to position their brand at the center of civic and business leadership in Edmonton.**

## Presenting Sponsor

**\$20,000**

- Exclusive naming rights across all event materials: "2025 Edmonton Chamber Mayoral Debate, Presented by [Your Company Name]".
- Exclusive title sponsor with VIP logo placement.
- Opportunity to deliver opening remarks.
- 1 reserved table of 6, 2 seats at the head table and 8 reserved lecture-style seats, and 2 reserved cocktails tables at the reception.
- Banner placement in high-visibility areas at the venue.
- Recognition in pre- and post-event marketing.

## Reception Sponsor

**SOLD**

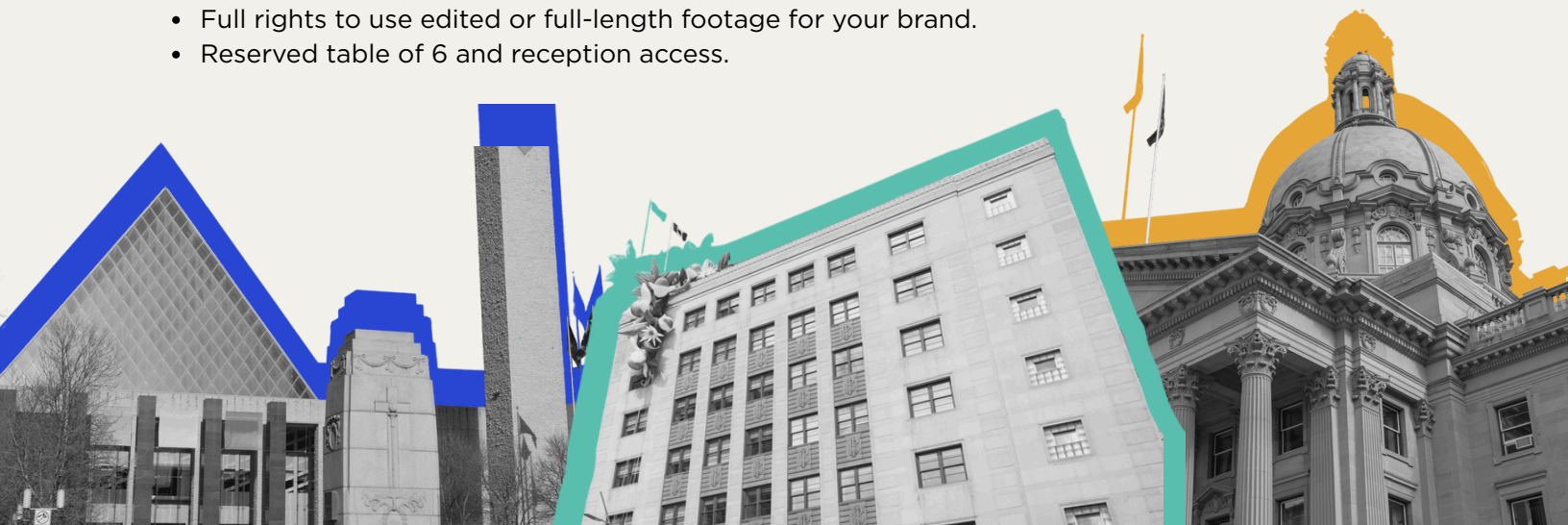
**\$15,000**

- Exclusive naming rights: "Cocktail Reception presented by [Your Brand]".
- Logo placement at bar areas.
- Opportunity to brand welcome drink.
- 2 Reserved cocktail tables.
- Recognition in pre- and post-event marketing.

## Broadcast Sponsor

**\$15,000**

- Prominent on-screen recognition during the broadcast.
- Logo included in televised bumpers and promotional spots.
- Recognition in all media releases and post-event recordings.
- Full rights to use edited or full-length footage for your brand.
- Reserved table of 6 and reception access.



## Supporting Sponsor

**\$10,000**

*3 available*

- 1 reserved table of 6 and 1 seat at the head table.
- Verbal recognition by the MC during the event.
- Banner placement in designated event space.
- Recognition in pre- and post-event marketing.

## Contributing Sponsor

**\$7,500**

- Verbal recognition during the event.
- 1 reserved table of 6, 8 premium reserved lecture-style seats.
- 4 complimentary tickets for guests.
- Limited logo placement on select digital communications.

## Community Supporter

**\$3,000**

- Prominent banner placement in the reception area.
- 2 tickets with prime reserved seating.
- Recognition on social media.

## Reserved Table Seating

**\$2,000**

- Prime seating with Logo recognition on select marketing
- Branded table signage

*16 available*

## Audience & Reach

- High-impact audience of 300–450 in-person attendees, including Edmonton’s most influential business leaders, senior executives, entrepreneurs, civic leaders, and post-secondary leaders.
- Strategic media amplification through a livestream and/or televised broadcast, reaching thousands of viewers city-wide and across the province.
- Full post-event video recording provided to all sponsors, with public release via Chamber platforms and media partners, allowing your brand to gain continued visibility well beyond event day.
- Extensive pre- and post-event promotion through the Edmonton Chamber’s channels, including email, social media, and website — reaching a combined audience of over 35,000 engaged members and followers.
- Sponsors will be seen as civic champions, publicly supporting democratic engagement and helping shape the conversation on Edmonton’s most pressing challenges and opportunities.

